

# OREGON AGRI-FACTS



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Internet - <http://www.nass.usda.gov/or>

Phone: 503-326-2131  
Toll Free 1-800-338-2157  
E-mail: [nass-or@nass.usda.gov](mailto:nass-or@nass.usda.gov)



**REMEMBER OUR  
VETERANS ON  
NOVEMBER 11**

## Highlights

- Nursery • Cold Storage
- Crop production summary

## 2003 Oregon nursery product sales continues growth

Oregon's horticulture industries continued to grow with another record high sales of \$779 million for nursery and greenhouse products. This was the thirteenth year of record sales. Sales in 2003 climbed 7 percent above 2002 and were over 2 ½ times the sales of 1990. The horticulture industry claimed nearly 21 percent of the total value of agricultural production. Cattle, with a value of \$430 million, ranked second, while all hay and all grass seeds claimed third and fourth places with sales of \$386 million and \$292 million, respectively.

Sixty-four percent of the total \$52 million sales increase this year was in container sales. Balled and Burlapped products gained 4 percent, while the Other product category sales climbed 13 percent over last year. Each category of plant material sales was higher in 2003 than in 2002.

Of note was that Balled and Burlapped gross sales value gained an average 18.2 percent per year for the past 11 years. Container sales value also has a strong trend, gaining an average 17.5 percent per year during the same period.

Firms with sales over \$2 million made up 70 percent of all Oregon sales. This group had increased sales of 10 percent over 2002. These 76 firms accounted for less than 4 percent of the number of all operations.

Clackamas, Marion, Washington, and Yamhill counties, the leaders in Oregon's horticulture production, had sales of \$620 million in 2003. That was 79.6 percent of the State's total sales and was a 4.6 percent increase over 2002. Interestingly, seven counties with small nursery sales all had increases in sales of 15 percent or more over the previous year. These counties are Deschutes, Douglas, Lane, Lincoln, Linn, Polk, and Umatilla. These seven accounted for 7.6 percent of State sales, compared to 6.8 percent a year earlier.

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## Nursery/greenhouse gross sales: By plant material 1997 - 2003

Plant material								2003
	1997	1998	1999	2000	2001	2002	2003	2002
	1,000 dollars	1,000 dollars	1,000 dollars	1,000 dollars	1,000 dollars	1,000 dollars	1,000 dollars	Percent change
Bare Root	105,400	109,700	116,300	136,700	145,100	147,500	150,100	102
B & B	77,800	85,500	97,500	127,700	129,100	142,100	147,400	104
Container	171,300	188,500	223,100	226,300	243,100	265,100	298,300	113
Greenhouse	95,800	105,900	103,100	106,600	114,700	120,100	124,300	103
Other	41,700	42,400	44,000	44,700	48,000	52,200	58,900	113
Total	492,000	532,000	584,000	642,000	680,000	727,000	779,000	107

# Oregon Crop production summary: 2003 Crop Year

Crop	Acres harvested	Yield per acre	Unit	Production <sup>1/</sup>	Price per unit	Total value
	Acres			1,000 Units	Dollars	1,000 Dollars
<b>Greenhouse &amp; Nursery crops</b>	50,400	-		-	-	779,000,000
<b>Field Crops:</b>						
Barley	60,000	64.00	Bu.	3,840.00	2.47	9,485
Beans, dry edible	6,000	16.50	Cwt.	99.00	18.40	1,822
Corn, grain	30,000	170.00	Bu.	5,100.00	3.00	15,300
Corn, silage	20,000	22.00	Tons	440.00	24.45	10,758
Hay, alfalfa	490,000	4.60	Tons	2,254.00	94.00	211,876
Hay, all other	625,000	2.20	Tons	1,375.00	77.50	106,563
Hops	5,748	1,626.00	Lbs.	9,347.60	2.32	21,686
Oats	20,000	75.00	Bu.	1,500.00	1.98	2,970
Peas, Austrian winter	600	10.00	Cwt.	6.00	11.00	66
Peppermint	25,000	95.00	Lbs.	2,375.00	13.10	31,113
Potatoes, all	42,600	493.00	Cwt.	20,991.00	5.35	112,837
Spearmint	1,200	105.00	Lbs.	126.00	9.50	1,197
Sugarbeets	9,800	30.70	Ton	301.00	41.60	12,522
Wheat, all	1,080,000	49.60	Bu.	53,540.00	3.70	197,580
Wheat, spring	140,000	40.00	Bu.	5,600.00	3.95	22,120
Wheat, winter	940,000	51.00	Bu.	47,940.00	3.66	175,460
Total	2,415,948	-		-	-	735,774
<b>Seed Crops: <sup>2/</sup></b>						
Alfalfa seed	4,500	670.00	Lbs.	2,999.00	114.30	3,428
Bentgrass seed	8,200	557.00	Lbs.	4,571.00	244.39	11,171
Bluegrass seed	20,490	981.00	Lbs.	20,097.00	78.33	15,742
Clover seed, crimson	6,760	720.00	Lbs.	4,840.00	55.00	2,662
Clover seed, red	11,860	460.00	Lbs.	5,480.00	63.21	3,464
Fescue seed, chewings	4,920	890.00	Lbs.	4,400.00	43.63	1,920
Fescue seed, red	7,390	830.00	Lbs.	6,129.00	45.13	2,766
Fescue seed, tall	140,990	1,440.00	Lbs.	203,340.00	37.45	76,144
Orchardgrass seed	18,920	820.00	Lbs.	15,425.00	59.06	9,110
Ryegrass seed, annual	117,700	1,620.00	Lbs.	191,173.00	17.91	34,238
Ryegrass seed, perennial	167,130	1,260.00	Lbs.	209,950.00	60.27	126,546
Sugarbeet seed	2,903	2,660.00	Lbs.	7,718.00	0.58	4,480
Vegetable/flower seed	5,674	-		-	-	11,632
Total	517,437	-		-	-	303,303
<b>Tree fruit and nuts:</b>						
Apples	6,500	10.25	Tons	66.00	350.00	23,066
Cherries, sweet	12,000	3.42	Tons	41.00	1,080.00	44,449
Cherries, tart	800	0.88	Tons	0.70	722.00	505
Grapes, wine	10,700	2.24	Tons	24.00	1,510.00	36,240
Hazelnuts	28,000	1.35	Tons	37.90	1,030.00	39,037
Peaches	800	2.82	Tons	1.75	1,118.00	1,957
Pears, bartlett	4,600	11.70	Tons	54.00	335.00	18,063
Pears, other	13,000	11.50	Tons	146.00	319.00	46,548
Prunes & plums	1,900	2.89	Tons	4.10	272.00	1,114
Total	78,300	-		-	-	210,979
<b>Berries</b>						
Blueberries	3,300	7,240.00	Lbs.	23,900.00	0.87	20,786
Blackberries	6,500	6,420.00	Lbs.	41,700.00	0.70	28,986
Boysenberries	900	3,440.00	Lbs.	3,100.00	0.86	2,656
Cranberries	2,900	172.40	Lbs.	50,000.00	0.34	17,096
Loganberries	70	2,710.00	Lbs.	190.00	0.99	189
Raspberries, black	1,100	2,090.00	Lbs.	2,300.00	1.36	3,132
Raspberries, red	2,000	2,600.00	Lbs.	5,200.00	0.81	4,220
Strawberries	2,600	115.00	Lbs.	295.00	49.70	14,675
Total	19,370	-		-	-	91,740
<b>Vegetables:</b>						
Snap beans, processing	16,000	6.26	Tons	100.20	178.00	17,813
Sweet corn, processing	30,100	9.03	Tons	271.68	81.00	21,999
Onions, storage	19,100	547.00	Cwt.	10,441.00	9.93	85,275
Green peas, processing	22,200	1.77	Tons	39.26	208.00	8,170
Total	87,400	-		-	-	133,257

1/ Utilized production is listed for fruit, nut and berry crops.

2/ Source: Extension Economic Information Office, Oregon State University, Web Site: <ludwig.arec.orst.edu/oain/signin.asp>

## Cold storage holdings in Pacific Region showed increase in almost all products

Holdings of frozen berries on September 30, 2004 in the Pacific Region (California, Oregon, and Washington) were up 13 percent from a year earlier. The September 30, 2004 data in this report are preliminary and are subject to revisions the following month. The September 30, 2004 blueberry holdings were up 56 percent regionally and up 23 percent nationally. Only red raspberries regionally and nationally were down but only by 1 percent. Strawberry holdings were up 12 percent regionally and nationally. The region held 79 percent of the 48-State total of frozen berry stocks. This was 1 percent more than last year. At the U.S. level the frozen fruit items increased 12 percent from last year.

In the Pacific Region, the September 30, 2004 total green bean holdings were up 26 percent from last year and the national numbers were up 27 percent. Frozen cut corn stocks were up 18 percent regionally and up 6 percent nationally. Cob corn stocks were down 30 percent regionally and down 24 percent nationally from last year. Green pea stocks were up 30 percent regionally and were up 17 percent nationally. The total holdings of frozen green bean, sweet corn, and green pea stocks were up 6 percent regionally and 3 percent nationally.

Stocks of frozen French Fried potatoes on September 30, 2004 were up 1 percent regionally and up 3 percent nationally. The Pacific Region held 46 percent of the total of the nation's frozen french fries which was 1 percent less than last year. Other frozen potato stocks were down 5 percent regionally but were up 2 percent nationally.

The Pacific Region of fresh apples for September 30, 2004 were 2.7 billion pounds but was unable to compare to last year's numbers. Those numbers were not available for publication because of disclosure rules. The national fresh apple stocks were up 12 percent from last year. The Pacific Region held 89 percent of the U.S. totals of fresh apples. The U.S. holdings of fresh pears were down 3 percent from last year.

### Cold storage holdings for selected commodities, September 30, 2004 with comparisons

Commodity	Pacific Region <sup>1/</sup>			United States		
	Sept 30, 2003	Sept 30, 2004	2004/2003	Sept 30, 2003	Sept 30, 2004	2004/2003
	<i>Thousand pounds</i>	<i>Thousand pounds</i>	<i>Percent</i>	<i>Thousand pounds</i>	<i>Thousand pounds</i>	<i>Percent</i>
Frozen Berries:						
Blueberries	22,685	35,320	156	88,912	109,687	123
Raspberries, Red	57,214	56,541	99	60,744	60,234	99
Strawberries	336,351	377,378	112	381,667	426,324	112
Total	416,250	469,239	113	531,323	596,245	112
Frozen Vegetables:						
Green Beans:						
Reg. Cut	94,492	122,624	130	191,195	248,552	130
French Cut	12,105	11,315	93	32,788	35,693	109
Corn:						
Cut	330,387	391,300	118	566,148	598,290	106
Cob	278,375	195,808	70	388,698	294,328	76
Green Peas	155,191	202,475	130	277,123	324,677	117
Total	870,550	923,522	106	1,455,952	1,501,540	103
Potatoes:						
French Fries	421,776	426,552	101	893,934	923,726	103
Other Frozen	126,807	120,319	95	257,764	263,160	102
Fresh Fruits:						
Apples <sup>2/</sup>	*	2,678,169	*	2,678,660	3,012,387	112
Pears <sup>3/</sup>	*	*	*	470,224	457,627	97

<sup>1/</sup> Oregon, Washington and California. <sup>2/</sup> In regular and controlled atmosphere storage. <sup>3/</sup> Regional totals not published to avoid disclosure of individual operations.

\* Not available.

(continued from page 1)

The nursery/greenhouse acreage was last asked in this survey in 2001. The 2003 data shows acreage has increased nearly 12 percent since then, totaling 50,400 acres for the State. Acreage in eight of the producing counties increased well beyond that State average. Clackamas County continues to lead in number of operations at 436, and in acreage at 12,750 acres. Acreage by plant material categories showed increases over 2001 except for Other plant material, which was off 7 percent. The largest acreage increase was for container plant material, up 23 percent from 2001.

The number of workers employed increased 6 percent from 2001 to a total of 21,600. While the total wages paid rose 18 percent to a total of \$275.2 million, the State average wage paid to workers only rose by 11.8 percent or to \$12,741 dollars. Full time worker numbers continued upward, reaching 10,000 for 2003. Seasonal worker numbers, after two surveys of declining numbers, increased by 7 percent to 11,600 workers for 2003. For complete results visit the web at: [www.nass.usda.gov/or](http://www.nass.usda.gov/or)

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